

STAT

11 Jun 74

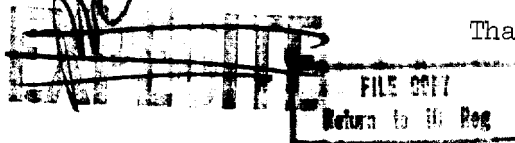
Enclosed picked up from Gen Graham's Office.

No indication that you have seen.

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Betty: After review, please call
me - - then orig will be tubed to ER.

Thanks,



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Production 5j

Approved For Release 2004/04/13 : CIA-RDP80M01082A000900040003-0

INTELLIGENCE COMMUNITY STAFF SUMMARY

INTERNAL COORDINATION			Action Officer: Title and Signature
Officer	Action	Initials	
C/PRD	Coord./Approval		<div></div> C/PRD
AD/DCI/IC	Info		
D/DCI/IC	Signature		
ES			Phone Number <div></div>
DCI			Subject: Comments on Status of the National Intelligence Daily

25X1

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Summary

1. PURPOSE: To provide the DCI with IC Staff views of OCI's recommendations concerning the NID.
2. BACKGROUND: The DCI informed us in a note of 1 April that OCI should take the lead in conducting a survey of the NID but that "IC Staff [should] keep advised and we will discuss when [OCI's report is] in final draft." That draft, which is attached, was completed on 3 June and we are thus obliged to respond.
3. DISCUSSION: We concur in OCI's proposal that the NID be permanently established but suggest that the NIB and NID eventually be merged. Not only does this make good sense generally, it also accords with the notion that we should try to reduce the number of major periodicals published by the community. The NID, in effect, adds one more to the list--and, if accepted, OCI's proposal for a Strategic Warning Daily would add another. (We do not refer to this proposal in our memo because it has not been surfaced yet.)
4. RECOMMENDATION: Suggest D/DCI/IC sign this memorandum to the DCI for his information. concurs.

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DC/PRD

Attachment

3 June 1974 OCI memo

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SENDER WILL CHECK CLASSIFICATION TOP AND BOTTOM					
UNCLASSIFIED		CONFIDENTIAL		SECRET	
OFFICIAL ROUTING SLIP					
TO	NAME AND ADDRESS	DATE	INITIALS		
1	DC/PRD				
2	AD/DCI/IC				
3	D/DCI/IC				
4	ES				
5	DCI				
6					
ACTION		DIRECT REPLY		PREPARE REPLY	
APPROVAL		DISPATCH		RECOMMENDATION	
COMMENT		FILE		RETURN	
CONCURRENCE		INFORMATION		SIGNATURE	
Remarks: <p style="font-size: 2em; text-align: center;">Get a copy to DDI. Done</p>					
FOLD HERE TO RETURN TO SENDER					
FROM: NAME, ADDRESS AND PHONE NO.					DATE
UNCLASSIFIED		CONFIDENTIAL		SECRET	

FORM NO. 1-67 **237** Use previous editions (40)

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DCI/IC 74-1643

11 JUN 1974

MEMORANDUM FOR: Director of Central Intelligence

SUBJECT: Comments on Status of the National Intelligence Daily

REFERENCE: Memorandum for the DCI from D/OCI,
3 June 1974

1. This memorandum responds to your request of 1 April 1974 that IC Staff discuss the NID following a review of its status by Mr. Lehman. That review is now in hand (reference above) and we wish to comment on its contents and to offer one additional recommendation.

2. We agree with Mr. Lehman that OCI has done a good job, and we certainly concur in his principal recommendation that the NID be permanently established. But we are concerned about the implications of this particular recommendation for questions which are clearly community-wide in scope.

--Specifically, permanent publication of the NID would increase the number of major periodicals produced by the intelligence community by a net of one. And the proposal comes at a time when--as a part of our effort to develop a "national family of products"--we are committed to reduce the number of community periodicals.

--The permanent publication of the NID would also bring into sharper focus the question of the role of the production community at large (i. e., in this instance, DIA, INR, and to a degree NSA) in the coordination of current intelligence which is labeled "national." That role, insofar as it applies to the NID, is officially undefined, and is in practice somewhat murky.

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3. We do not feel that these problems are urgent. Adding one or two publications to the community list need not be disturbing in the short term, and the precise coordination standards of the NID are something that can be worked out over time. But we would advise some consideration be given now to a single proposal which would ultimately solve both problems:

--We would envision an eventual merger of the NID and NIB, one which would retain the title and character of the former, the community coordination philosophy and classification of the latter, and the readership of both. Any material in the merged publication which was too highly classified or for other reasons deemed suitable only for the highest-level audience could be published separately (on, for example, a single NID-size page bearing its own classification) and inserted only in those copies of the NID sent to that particular audience. The great majority of the major items which have appeared in the NID have also been published in the NIB (or its predecessor, the CIB); there thus need not be any fear that a highly classified insert would come, in effect, to dominate the publication.

--A NID-NIB merger would create coordination problems. But these could probably be solved over time, partly by changes in staffing and by applying lessons learned through the coordination of the NIB, but mainly through impending improvements in inter-agency communications. We gather through conversations that in general OCI shares our optimism about the long-term impact of such improvements on the ability of elements of the community to work together quickly and effectively.

--A final virtue of our proposal: a merger would presumably save some resources and permit some reduction in the burden now borne by analysts, editors, and others.

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4. We are, of course, community spokesmen, and we are thus inclined in this instance to urge that greater substance lie behind the term "National" in the title of the NID. At the same time, we are quite aware that, as a practical matter, the merger we propose could not take place immediately without damage at least to the NID's timeliness. We think, however, that there are valid reasons for planning now for an eventual union.

(Signed)
DANIEL O. GRAHAM, LTC, USA

Daniel O. Graham
Lieutenant General, USA
D/DCI/IC

Distribution:

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PRD/IC (11 Jun 74)

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4. RECOMMENDATION: Suggest D/DCI/IC sign this memorandum to the DCI for his information. Lapham concurs.

DC/PRD

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Attachment

3 June 1974 OCI memo

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TRANSMITTAL SLIP		DATE
TO: IC/Registry		
ROOM NO.	BUILDING	
REMARKS:		
FROM:		
ROOM NO.	BUILDING	EXTENSION

FORM NO. 241
1 FEB 55

REPLACES FORM 36-8
WHICH MAY BE USED.

(47)

3 June 1974

MEMORANDUM FOR: Director of Central Intelligence
THROUGH : Deputy Director for Intelligence
SUBJECT : Status of the National Intelligence Daily

1. We had agreed to assess the National Intelligence Daily after it had been published for about 90 days. This assessment is now largely complete, and I believe tells us the Daily is here to stay. Paragraph 4 contains specific recommendations.

2. Reader reaction. Over four fifths of the returns are in. The responses in simplified terms are as follows: 26 are generally favorable; 4 have mixed feelings, 6 for various reasons would prefer a Black NIB, 2 generally disapprove, and 7 have yet to respond. The more negative responses are largely from the lower half of the pecking order.

a. Of the most important group, NSC and WSAG members:

--Kissinger has told you he has no objection to publication of the Daily. Alone of our readers, he gets the PDB; he apparently finds it sufficient.

--Schlesinger says he likes the Daily, with minor reservations.

--Moorer, Rush, Scowcroft, S~~x~~hultz, and Simon are enthusiastic.

--The Vice-President and Clements have not yet been heard from.

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b. Among the other principals, Sisco, Lord, Springsteen, Johnson, Seignious, Calloway, McLucas, Brown and six members of the NSC Staff are in favor.

--Ash, Weinberger and two members of the NSC Staff have mixed feelings.

--A letter from Adm. Rectanus states that "The Navy" would on balance prefer a Black NIB. His letter is not particularly critical of the Daily, however. The three Navy principals did not respond separately.

--One NSC Staff member (Cooper) said he dislikes the Daily. Gen. Abrams asked that his copy be discontinued some weeks ago.

--Flanigan, Sonnenfeldt, Eagleburger, and Ikle have not responded, nor has Adm. Anderson.

c. Among Intelligence principals:

--Hall, Allen, Morell, Aaron, and Keegan are in favor.

--De Poix would prefer a Black NIB, but personally seems to find the Daily useful. Hyland takes the same position, but apparently would be in favor if the Asst. Secretaries of State were recipients. Rectanus clearly prefers a Black Book.

3. Costs. As long as the Daily does the job it is supposed to do for our primary consumers, the costs are hardly excessive for a project of its scope.

a. People. The Daily has twelve people assigned full-time. It also requires a substantial proportion of the time of our analysts and line managers, including a skeleton night shift. It has had a smaller--but still important--impact on analysts in OER, OSR, OWI, and OSI, and OBG's cartographers, on CRS, and on the Special Printing Plant.

b. Money. We have spent or committed \$27,800 in one-time costs, including construction and vaulting. Continuing costs run about \$1,000 a pay period, almost entirely for overtime, night differential, etc.

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c. Other production. The Daily may have reduced somewhat the requirement for production of memoranda by printing material that would otherwise be issued in memorandum form, but this is difficult to measure. The following table compares our current production of longer pieces in three four-month periods: before Schlesinger; after Schlesinger but before the Daily and the NIO system; and with both of these in operation.

	Jan- Apr 72	Jun- Sept 73	Jan- Apr 74
Intel Reports	1	1	3
Weekly Spec. Rpts.	17	6	3
Printed Intel Memos	37*	18**	6
Typescript Intel Memos	5	40	20
Daily Features	0	0	75
NIE's, SNIE's, etc.	<u>0</u> 60	<u>0</u> 65	<u>12</u> 119

*Includes 16 for Moscow, Peking, Tokyo trips.

**Includes 8 for Brezhnev visit.

You might also be interested in OCI's share of the total estimates load, 1 Nov-12 Apr 74. (Basic table originally given you by George Carver).

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	<u>Chair</u>	<u>Draft</u>	<u>Co-Draft</u>
NIO	27	1	1
CIA	7	19	9
(of which OCI)	(5)	(11)	(4)
DIA	4	8	5
INR	2	3	1

In sum, the Daily and the NIO system have stretched OCI to its limit. We cannot afford to take on any new periodicals or functions, or to complicate our procedures further.

d. Human wear-and-tear. The exhilaration of being a part of something new and successful and the boost that comes from being slightly over-worked are all good for OCI's morale, but the returns on this front are by no means all favorable. The most worrisome aspect of the Daily is the exacerbation of long-standing problems we have learned to live with over 23 years. Tension between analyst and editor is normal and containable when work is done in the daytime. The analyst has an opportunity to check the editor's work, and management can step in to resolve disagreements before they become abrasive. The Daily, however, moves much of this process into the night, when all the players are not present. Moreover, the sustained high quality we have achieved depends much on strong editorial hand, and a strong editor is always resented. The potential exists for an unhealthy we-they situation, one which a closely integrated organization like OCI cannot tolerate. This, is of course my problem, and I am taking a number of steps to alleviate it. But there will always be more human friction from the process and more human wear from night work itself than we have had in the past.

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4. Weighing all these factors I conclude that we can and should permanently establish the Daily as CIA's primary periodical for the policy-level officer, and I so recommend. Specifically, we should:

a. Symbolize this decision by removing the word "experimental" from the mast-head, and by printing another short note from you on the front page.

b. Report to USIB on the results of the reader survey.

c. Provide copies for the Assistant Secretaries of State.

d. Discuss with Schlesinger whether a few more readers in DOD should be added.

e. Issue an Agency notice on your decision, emphasizing the priority you give the Daily as the primary vehicle for reaching this key audience.

f. Increase circulation within CIA by perhaps 25 percent.

g. Send a dispatch to all major stations describing the project and enclosing a sample copy.

5. I will also ask you to meet with OCI in the Auditorium. The troops need to hear directly from you about your aspirations for the Daily and especially to be told how good a job they've done. For they have.



RICHARD LEHMAN
Director of Current Intelligence

Concur:

Deputy Director for Intelligence

3 JUN 1974

Date

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